



Application: <https://form.jotform.com/200274124298048>

Bucks County Medical Society Advertising Policy

Bucks County Medical Society offers event advertising on its website and in bi-weekly email blasts to its members. All events must meet the following parameters:

- All events must be approved by a majority of the Bucks County Medical Society Board of Directors before being posted.
- It must be information that is beneficial to Physicians and/or their patients.
- It must be consistent with the BCMS mission (strategic plan).
- It should be consistent with the policies and position of the BCMS and PAMED.
- All events will include the following disclaimer: *The events below are not affiliated or endorsed by BCMS. BCMS assumes no responsibility for the event, topics, or supporters. Content, recommendations, and opinions presented during the event are solely those of the speaker and/or the provider/sponsor. They do not represent the position of or endorsement of BCMS. These events are being shared with BCMS members for informational purposes only.*

CME Events

- If there is a cost associated with the event:
 - Option 1: Website listing - \$50.00 flat rate.
 - Option 2: Bi-weekly e-blast - 10% registration discount for BCMS members, plus \$50.00 flat rate fee for a website listing.
- If the CME is free:
 - There will be no charge. Event will be listed on the website and sent out in the bi-weekly e-blast.

Non-CME Events

- Events with registration fee:
 - \$100 – we will advertise on the website up to six months before the event.
- Free events:
 - We will advertise the event for free on the website. It will *not* be included in bi-weekly e-blast.

Other advertising opportunities are available. Email BucksCMS@pamedsoc.org.

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